Why eComm? [1]

You might know a bit about the tools that make up eComm's platform (Salesforce, Marketing Cloud, and Cvent), but what's the real ROI of eComm for your communication and event management needs? It's a question many users ask, and we're here to help you both understand the value and communicate it to others on your team.

Better emails. Better events. Better data.



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Many CU employees ha

Attachments:

whats-roi-ecomm.pdf [2]

Groups audience:

eComm

Source URL: https://www.cu.edu/ecomm/strategy/why-ecomm

Links

[1] https://www.cu.edu/ecomm/strategy/why-ecomm [2] https://www.cu.edu/doc/whats-roi-ecommpdf