



FY 2015-16

CU Denver Wellness Center

Fee Proposal by Students

February 2015

CU Denver Wellness Center Fee

- Goals: wellness enhancement, increased student life offerings on campus, commuter haven, stress management, student recruitment and retention, student professional development, and alumni engagement.

- The center would be owned and operated by CU Denver, and would be constructed and operated using student fees from Denver Campus students, who will primarily use the facility.



- The student fee and project plan includes artificial turf for the CU Denver field and finishes the field so it can be used for club sports.

CU Denver Wellness Center Fee

- CU Denver students have properly pursued processes to develop a student-funded recreation and wellness center proposal.
- The Campus funded a feasibility study to assess the viability of the project that the students were proposing.
- The students funded referendum preparation with their reserves from student fee revenues.
- If the fee is approved by the Board of Regents March 30, students April 19, and the Auraria Board, then a detailed presentation of the construction project will be provided to the Regents' capital subcommittee in May 2015.



CU Denver Wellness Center Identity



CU Denver Wellness Student Survey

In September 2014, students, faculty, staff, and alumni were surveyed. Of 2,333 responses received, **1,551** were **students**. **75%** of student respondents said they are **likely to vote** on this issue.

62% of student respondents said they would likely vote in **support** a wellness center at 100,000 sf, with a pool, at \$16/ch.

The survey indicated that **77%** of respondents **exercise** in- or outdoors 2-5 times a week.

Only 27% of respondents were satisfied that the Auraria PE Center offers a sense of priority for CU Denver students.

A Commercial Model may not fit for CU Denver

- CU Denver would not want to sacrifice one of its dedicated building sites on Auraria for an amenity for the larger Denver public.
- A commercial rec center model is unproven for higher ed campuses and has high levels of risk due to the unknown.
- If the commercial model fails, then the private business could sell their building to whomever to cover their loss.
- The new CU Denver identity (club sports, mascot, Student Commons Building) must be nourished. A commercial model does not enhance the CU Denver experience, since anyone would be allowed to obtain a membership.
- A commercialized facility would not have CU branding, and would hinder CU Denver visibility and recruitment goals.
- The students' proposal is about building community through OVERALL wellness.
- Privatizing operations may be possible without sacrificing these goals.

CU Denver Students Pay for their Education

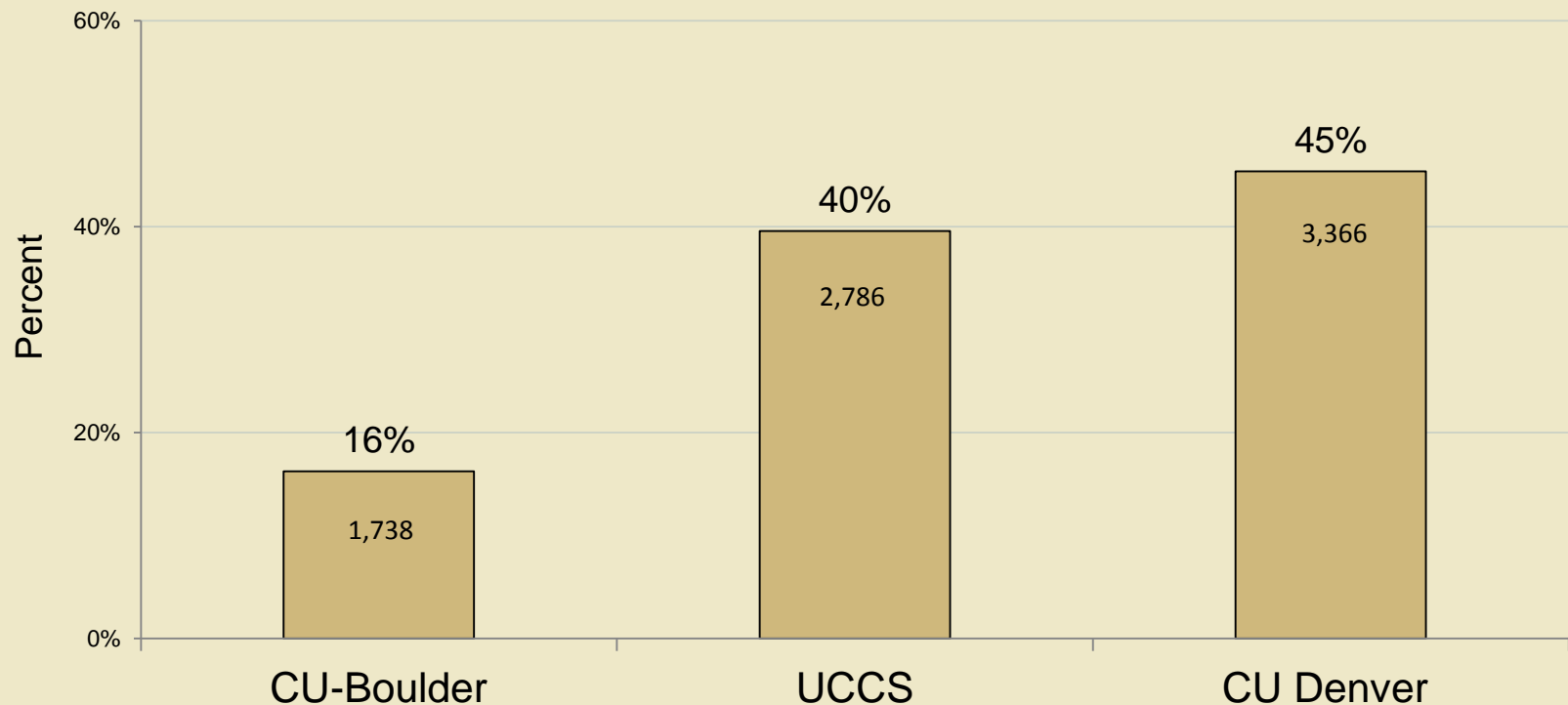
We believe that CU Denver students are more likely to pay their own bill because they are older, more independent, and transfer in.

	CU Denver	Boulder	UCCS
Percent of graduate level enrollment	31%	17%	16%
Percent of new undergraduates who are transfers	52%	18%	37%
Percent of total undergraduates who are transfers	15%	5%	11%
1 st year students: Mean number of hours working	13.0	5.3	10.5
Seniors: Mean number of hours working	19.1	9.8	17.5
Percent of undergraduates over age 24	29%	5%	30%

CU Denver | Anschutz Office of Institutional Research and Effectiveness, February 2015, Population for first 4 measures includes state-funded enrollment for fall 2014 end-of-term. N = 14,422

CU Denver Students Pay for their Education

Independent Undergraduate Resident Students as a Percentage of Total Resident Undergraduate Students FY 2013-14

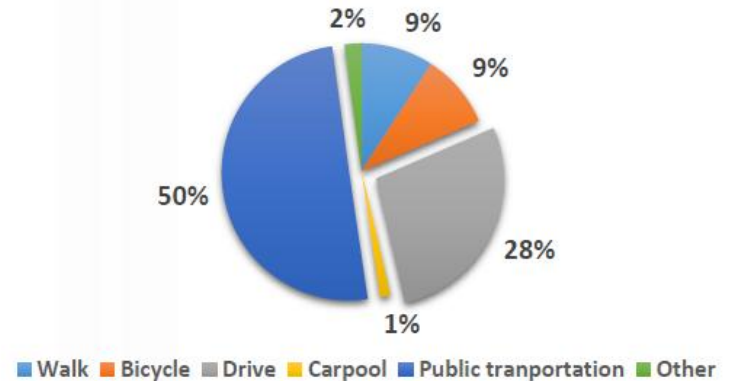


Note: Only includes students that applied for financial aid
Source: Budget Office, SURDS Financial Aid File FY 2013-14

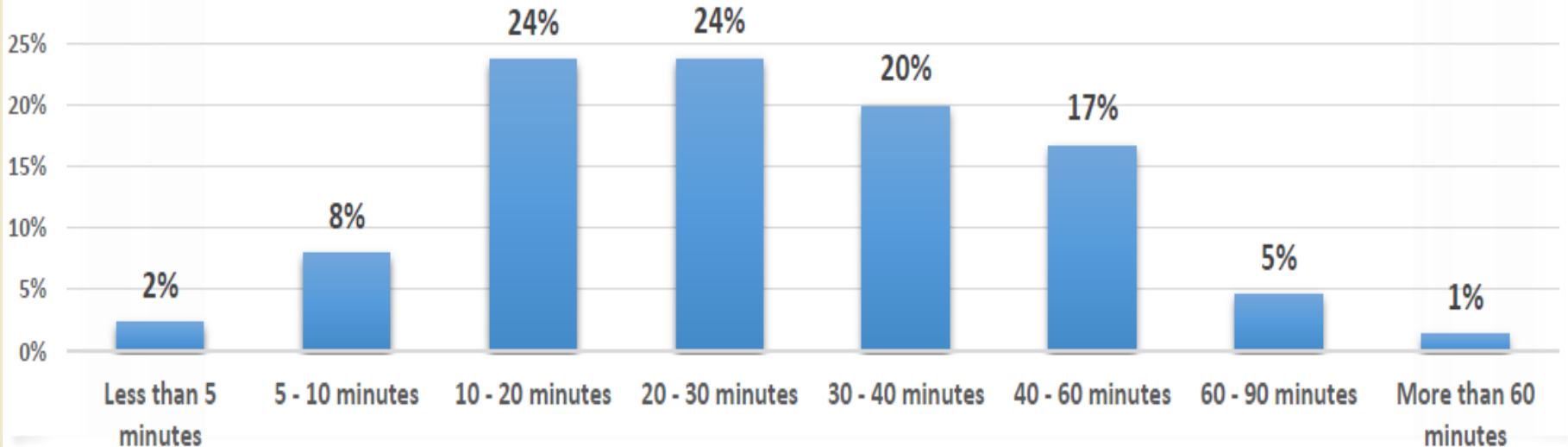
Students Live Close Enough to Use

Commuter students need a place between classes and work where they can study, work out, and interact Especially if they are taking public transportation (50%). Commuters may need this more than students who live on campus. Nonetheless, our survey showed that 34% of students live within a 20 minute drive of the campus.

How do you usually get to campus from where you live?



How long does it usually take you to get to campus from where you live?



Student Fees are still Comparable

Undergraduate Resident Mandatory Fee History (30 Credit Hours)						
Institution	FY 2010-11	FY 2011-12	FY 2012-13	FY 2013-14	FY 2014-15	Request FY 2015-16
Adams State University	\$ 2,019	\$ 2,315	\$ 2,632	\$ 2,577	\$ 2,855	N/A
Western State Colorado University	\$ 1,354	\$ 1,582	\$ 1,822	\$ 2,068	\$ 2,335	N/A
Colorado School of Mines	\$ 1,854	\$ 1,869	\$ 2,064	\$ 2,085	\$ 2,128	N/A
Colorado State University	\$ 1,729	\$ 1,735	\$ 1,774	\$ 1,819	\$ 2,029	N/A
Colorado State University Pueblo	\$ 1,729	\$ 1,735	\$ 1,774	\$ 1,819	\$ 2,029	N/A
University of Colorado Boulder	\$ 1,493	\$ 1,480	\$ 1,426	\$ 1,587	\$ 1,741	\$ 1,781
University of Northern Colorado	\$ 1,317	\$ 1,324	\$ 1,373	\$ 1,420	\$ 1,709	N/A
Fort Lewis College	\$ 1,544	\$ 1,544	\$ 1,662	\$ 1,691	\$ 1,708	N/A
University of Colorado Colorado Springs	\$ 1,147	\$ 1,174	\$ 1,189	\$ 1,189	\$ 1,433	\$ 1,448
Metropolitan State University of Denver	\$ 986	\$ 1,025	\$ 1,037	\$ 1,053	\$ 1,097	N/A
University of Colorado Denver	\$ 883	\$ 926	\$ 960	\$ 1,016	\$ 1,078	\$ 1,349
Colorado Community College System (CCD)	\$ 637	\$ 652	\$ 729	\$ 800	\$ 833	N/A
Colorado Mesa University	\$ 768	\$ 768	\$ 768	\$ 768	\$ 813	N/A
Colorado Community College System (ACC)	\$ 182	\$ 185	\$ 192	\$ 174	\$ 178	N/A

Note: Mandatory fees paid by all students. Course or program specific fees are additional and not included here.
CU System Office

The Wellness Center can Enhance Enrollment

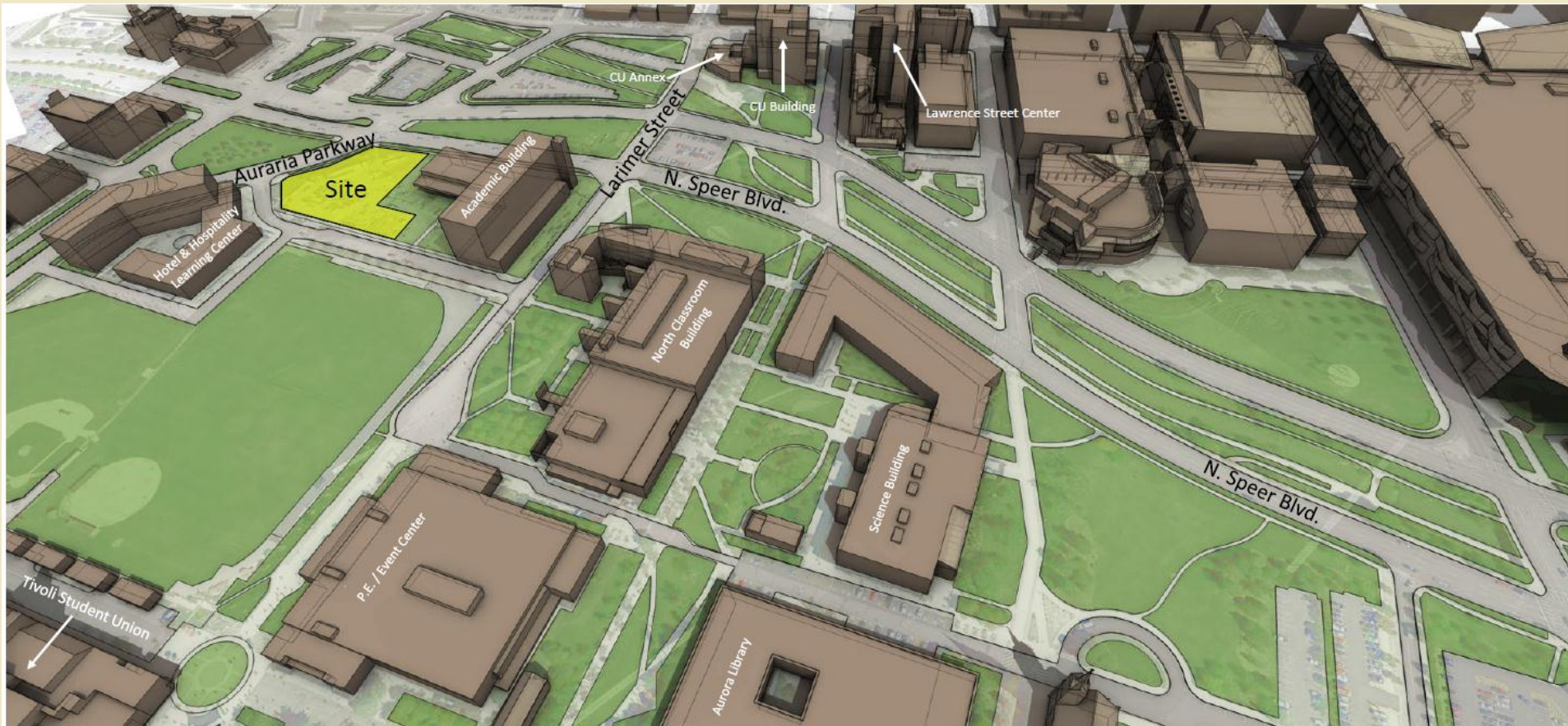
Responses from over 33,500 students from 38 different colleges and universities who participated in the NIRSA/NASPA Consortium Nationwide Survey in 2014.

- Usage: **75%** of students **use** on-campus recreation center facilities and programs.
- Frequency: Of those participants, **80%** participate at least once/week
- Influence: **68%** of students reported that campus recreation facilities influenced their decision of **which institution to attend**.
- Influence: **74%** of students said campus recreation facilities influenced their decisions to **continue attending** their chosen college/university.
- Health: **98%** of students report that **maintaining a healthy lifestyle** will be important to them after graduating from their chosen college/university.

Source: NIRSA (National Intramural Recreational Sports Association) Forrester, S. (2014). *The Benefits of Campus Recreation*. Corvallis, OR.

University of Arizona did a similar survey in 2012 with 3,719 surveys returned. **40%** said campus Recreation facilities and programs were important or very important when **deciding to attend** UA.

Wellness Center Proposed Site Location



Wellness Center Fee Assumptions

- Fee would commence Fall 2015
- Proposed fee for FY 15-16 and FY 16-17 = \$8 / credit hour
- Proposed student fee starting fall 2017 = \$16 / credit hour
- Fee would be charged during fall, spring, and summer terms
- Fee not charged to online-only students
- Fee minimum for students taking 3 credits or less = \$48 / term
- Fee maximum for students taking 15 credits or more = \$240 / term
- Fee would inflate by no more than COLA every two years after project opening

Wellness Center Construction Assumptions

	FY 17-18
Total Project Cost	\$53,801,592
Student Fee Collected before Financing	\$5,309,760
Chancellor Contribution to Fields	\$500,000
Balance (Debt-Financed from Student Fees)	\$47,991,832

Wellness Center Annual Revenue and Use

	FY 17-18	
Revenue estimates	\$5,918,000	
<i>Student Fee</i>	<i>\$5,310,000</i>	
<i>Other</i>	<i>\$608,000</i>	Faculty, staff, alumni, community memberships; punch cards; day passes; facility rental
Total cost assumptions	(\$5,389,000)	
<i>Debt Service</i>	<i>(\$2,640,000)</i>	
<i>CU Denver Staff Salaries</i>	<i>(\$1,570,000)</i>	Includes student workers
<i>Management Fee</i>	<i>(\$156,000)</i>	
<i>Operating Expenditures</i>	<i>(\$1,023,000)</i>	Includes janitorial, utilities, maintenance, repair
Net	\$529,000	Debt Coverage Ratio 1.20

These elements are for fee revenue estimate purposes only and will change during business planning as the project evolves.

CU Denver Wellness Center Concept

It is expected the building could be open spring 2018.
The field could be open Spring 2017.



CU Denver Wellness Center Concept

A possible parking lot under the field could provide parking in the CU Denver neighborhood, but would not be funded from student fees.

The Auraria Higher Education Center supports the project and the parking, but the Auraria Board has not yet voted on the matter.

